

## WE'RE EXPERT BUYERS



You've probably looked at pieces of bronze sculpture on the Internet that don't look quite right. We know they exist: it's why you're reading this page now. If you want to make a good purchase decision, here are 4 things to look for (hint: they're the 4 fundamental principles we use to select all of our bronze sculpture):

1. As you look at the piece of sculpture, make sure it's proportionally rendered: If the neck's too long, the legs are too short, or it doesn't quite look life-like, it's because it hasn't been rendered by a highly-skilled artist. Pass on it.
2. Well-rendered sculpture is visually life-like, kinetic and stimulating to behold. Make sure you take time to be sure it meets these criteria. An excitingly-rendered sculpture will provide limitless interest and enjoyment to you and others now and for generations to come.
3. The facial expressions and poses of the people or animals being depicted should convey and be consistent with the activity being portrayed in the sculpture. It sounds obvious, but you'd be surprised. The face of a runner should look like a person who is running; archers should look like they're focused on their target, and so on. You get the idea.
4. Consider the placement of the sculpture and the backdrop or visual line of sight you're placing it in. Make sure it's proportional. If you're putting a sculpture in front of a big house with a big circular driveway, make sure the sculpture is visually proportional and will command an appropriate visual presence in its final home.



It's another way we make sure you're buying with confidence at Bronze West Imports!

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